PLACING COMMUNITIES AND THE PLANET FIRST: A CONVERSATION ON DIGITAL SKILLS AND SMART CITIES

Partner Event
#EUGreenWeek

DIGITAL FOR PLANET

PARTNER EVENT
#EUGreenWeek
3-11 June 2023

Skills for sustainable, resilient, and socially fair communities

EUROPEAN YEAR OF SKILLS

HOUSE KEEPING RULES

DIGITAL FOR PLANET

The workshop will be **recorded** and **published** on the D4P website

Feel free to **post your questions** and **comments** in the Live Discussion Chat

Join the discussion online by using the hashtag **#EUGreenWeek** and tagging **@Eugreenweek, @DigitalEU, @Digital4Planet**

If you have any technical issue please send us an e-mail at **info@digital4planet.org**

DIGITAL FOR PLANET

INTRODUCING OUR CONVERSATION

WHO WE ARE

DIGITAL FOR PLANET

D4P is a non-profit organisation founded by Martel that supports the **development and adoption of green digital technologies and solutions** for sustainable development of our economy and society.

THE EUROPEAN HUB FOR DIGITAL SUSTAINABILITY

- **D4P IS AN OPEN NETWORK** facilitating collaboration and promoting awareness about green digital initiatives
- **D4P GATHERS KNOWLEDGE, EXPERTS AND TOOLS** to accelerate the green digital transition and save our planet
- **D4P HELPS RESEARCHERS AND INNOVATORS** to acquire funding for green digital projects and initiatives
- **D4P IS YOUR IDEAL HORIZON EUROPE** partner to realise your project's sustainability objectives

WHAT WE DO

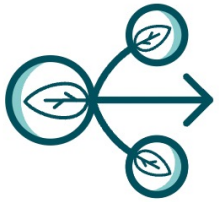
DIGITAL FOR PLANET

Seize the best funding opportunities

Work with pioneers from industry and academia

Drive strategic innovation and research projects

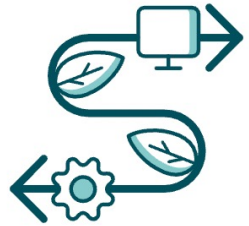
Promote green ICT applications and progress



Grow your network within the European ICT ecosystem

Transform your business with green ICT solutions

Expand and run your business/research sustainably



Educate and train you and your team on green digital

The Context for our Panel Discussion

- Green Week's theme: skills for ***sustainable, resilient and socially fair*** communities
- ***Digital and technology*** enabled skills are ***at the forefront*** of the conversation
  - 2023 is the European Year of Skills
  - Acting on the Digital Education Action Plan (DEAP), the European Commission initiated in 2022 a Structured Dialogue on digital education and skills with the Member States
  - The European Skills Agenda includes an objective to increase basic digital skills by 2025
- Today, we want to consider two aspects of the digital skill challenge:
  - **Which digital skills** are needed today to build sustainable cities and communities
  - **How** to make **the most** of them

- **But** digital transformation can have negative impacts
  - How to address social and environmental "digital rebound"?
  - Which digital skills should we develop to place people and the planet first?

11:35 – 12:20

PANEL SESSION

JAVIER OROZCO-MESSANA
Seconded National Expert acting as Policy Officer, Technologies for Smart Communities Unit, DG CNECT

FRÉDÉRIC SITBON
Solution Sales, Modern Work for Education, Microsoft

NURIA DE LAMA
Consulting Director, IDC4EU & leading partner in LeADS

MARGARIDA CAMPOLARGO
Project Director, OASC

ALBERT SEUBERS
Director, Martel Innovate BV

12:20

WRAP UP AND CONCLUSION

GIOVANNI RIMASSA

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THANK YOU FOR YOUR ATTENTION

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